

THE MISSING PIECE TO YOUR SUCCESS IS CONNECTED BALANCE™

Offer your event audiences a new way to think and the tools they can use today to create change with a presentation experience like none other.

Based on her book [Waves of Change](#), Kathy's animated keynote series uses humor, props, and impact stories customized for your audience to help introduce the concept of Connected Balance™ and growth mindset tools to create positive impact in business and life.

Find out why creating Connected Balance is as important as breathing and how it can be a game changer for any curious learner. Explore the steps to harness the power of the heart-mind-body connection to make better decisions that are more aligned with personal authenticity. Contact us for an event planning consult.

ABOUT THE AUTHOR

A Chicago native, Kathy is a midwestern girl at heart with a wanderlust for global travel. She is an award-winning strategic thinker, entrepreneurial leader, athlete, and author with over 25 years of IT sales and marketing leadership expertise working for tech startups and Fortune 500 enterprise software companies in the public and private sector including Sun Microsystems, Verisign, Citrix, Microsoft, SAP, and Amazon Web Services.

As the Founder of Marchitecture, she provides strategic business consulting services, mentors and teaches at nonprofit and university accelerator programs, and delivers business transformation and storytelling workshops focused on growth mindset tools and marketing communications fundamentals to help companies increase sales and online engagement. Based on her book *Waves of Change*, she created an interactive learning platform called the Connected Balance Experience (CBE) to help entrepreneurs build more effective decision-making skills using growth mindset tools backed by neuroscience.

Her goal is to make a positive impact on people and business by offering strategic leadership stemming from a unique blend of entrepreneurship, authenticity, positivity, and humor to generate results. Kathy is a HeartMath® Certified Mentor, a Second-Degree Reiki Practitioner, has earned a Master of Science in Management, a Bachelor of Science in Public Relations, and is a Certified Digital Marketing Professional from the Digital Marketing Institute in Dublin, Ireland. Visit www.marchitecture.tech to learn more.

